

## Your Current PPO Plan

Access to all Hospitals and Providers

Rising Costs Hurt Company

High Deductibles Penalize Members

No Navigation Help

No Pharmacy Assistance

Data is Hidden

Hurts Retention and Engagement

Carrier Keeps Savings



**Doug Blizzard**

VP Catapult

25 Years of HR Consulting

*"We switched from a Carrier-Controlled Plan to Hero's PPO Plus. So far, we have saved over 20% with much better benefits. Engagement is over 80% with our Nurse and Pharmacist. We highly recommend Hero!"*

**Before you  
renew, we'd like  
to meet you!**



## Hero's PPO Plus™

Access to all Hospitals and Providers™

Company Saves 20% or More

\$0 OOP Options Incentivize

Nice Nurse Navigators

Helpful Pharmacists On Call

Data is Shared and Actionable

Retention Improves, Engagement Soars

Company Keeps 100% of Savings

**Want to save 20% or more on your health insurance while improving health benefits for your employees?**

**Click here to schedule  
a 20-min zoom.**

► **Learn more at** [herohealthplans.com](https://herohealthplans.com)

# Don't Penalize — Incentivize! with the Power of \$0

Hero's direct contract savings are so significant, your members will now receive all of these benefits for \$0 Out of Pocket.

Experienced  
Nurse Navigator



Friendly  
Pharmacist



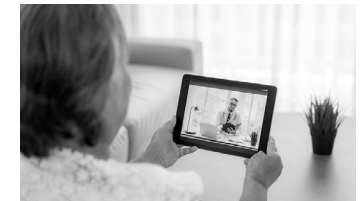
Surgical Centers  
of Excellence



Top Imaging  
Centers



24/7  
Tele-Health



Pre-Diabetes Weight  
Management



2nd Opinions  
from Experts



Durable Medical  
Equipment



Lab  
Work



Physical  
Therapy



Behavioral Health  
Therapy Sessions



300 Generics at  
Local Pharmacies



Specialty Drugs  
Patient Assistance



Peer-to-Peer  
Addiction Support



Smoking Cessation  
Programs

